Artist Coaching Program Hector Acuna acunaarts.com h.acuna45@gmail.com

What is it? My artist coaching program is an opportunity for those who want to further develop their skills and ideas as a visual artist (painting) under my guidance as a professional artist and educator. Over time these private sessions will enhance how students create their work by implementing a system of research methods between form (style) and concept, a heightened attention to craft and making, and a structure of building good drawing and painting habits to sustain their growth forward.

Who is it intended for? These sessions are geared towards students who have had some drawing and painting experience. A minimum of one prior high school drawing and painting class or two years self-taught is highly recommended. Ideally students will already have a clear vision of the art they want to be making. If you're looking to improve your ideas, painting style, or craft this program may be suitable for you. Sessions will be co-designed to allow each student to learn specific goals for their own artistic practice.

**How long does it take?** Sessions are one hour. Students can choose to sign up one class at a time or in bundles of 4 at a discounted rate.

How much does it cost? The fee is \$35/session or \$120/bundle.

**Will we paint together? Will there be live demos?** Most of the program will focus on conversing about your work and progress. Occasionally I may demonstrate part of a drawing or painting process, material, or research method. As your "coach" my goal is to provide you with information, methods, and resources to better navigate your future in painting and drawing. Information could be: learning how to make your own canvases and frames, how to write an artist statement, documenting your work, reviewing elements of art like value and color, or how to make compelling designs etc.

How far in advance should I register for my first session? I require that students sign up at least 10 days in advance from their first session. This ensures enough time for me to prepare any materials or information I will need to share with you. Ten days also gives you enough time to prepare examples of your work, process, and goals.

What materials will I use? All students will use their own materials. I will not provide any drawing or painting materials. Most often students will create outside of our sessions so that I can provide guidance and feedback on their work during the session.

**Where will we meet?** Sessions can occur at the local library, coffeehouse, or on zoom. Locations are TBD by the student at the time of registration. Depending on the skills I'm demonstrating, we may meet at my home in Cedarburg.

**Is there homework involved?** Yes there will be varying amounts of homework depending on what you hope to learn.

What are the topics we can choose to learn in these sessions? I'm offering information and guidance on: float frame building, canvas stretcher/panel building, color theory, understanding the value scale, composition and design, critiques of portfolios and works in progress, artist statement writing, and grant writing support. Students can sign up for multiple topics when they register. During registration you will find estimated times per topic. If there is a topic not on my list let me know and we may be able to still pursue it. \*All sessions that involve woodworking must have a signed waiver submitted at the first session.

**Can I be coached with other students? Will it change my rate?** Yes, but the max number of students I can coach per session is two. This will not change the rate so the total cost of two students is \$70/hr and \$240/bundle.

What happens when I pay and register? After you choose to sign up for one session or a bundle, you will be given a survey that you will fill out and return to me <u>at least one week before</u> <u>our first session</u>. This survey will provide me with insight into your goals as a student so that I can better prepare as your coach. Along with the survey you'll be asked to prepare an introductory document with a few images of your work, brief writing, artistic influences, and short term goals. All of these files should be emailed to me one week before our first session. If you plan to sign up for coaching, then I encourage you to begin collecting this information in advance before you register.

**Are there refunds on a session?** Yes if the student is absent with a documented excuse: sick, car accident, etc. If a student arrives late they do not receive a refund for the time missed. Sessions end exactly one hour from the registered start time. Sessions can be cancelled/rescheduled up to 24 hrs in advance for a full refund. Within 24 hrs of the start time cancellations do not qualify for a refund. A refund is issued for any amount of time that I (the coach) miss.

Are children allowed to take this opportunity? Children who are at least 16 years old are allowed to take coaching sessions, but a parent or guardian must be present for the session. As a reminder these sessions are not geared towards lessons where we are making art together. Instead these are intended to help students develop their artistic voice, methods of art making, and other skills relevant to creating drawings and paintings.

What is the availability of the coaching sessions? I only accept 2 sessions per week MWF between 3-7pm. Sessions are booked online through my website. In the off chance that a time slot is double booked it will go to the student who registered first.

This document is property of Hector Acuna and cannot be reproduced without his written consent. All rights reserved. 2022.